

Tobacco Education and Research Oversight Committee (TEROC) Meeting Agenda

Tuesday, June 1, 2004
10:00 a.m. – 4:30 p.m.

California Department of Health Services
Training Rooms B and C (First Floor)
1500 Capitol Avenue
Sacramento, CA 95814

10:00 – 10:15	Welcome and Introductions	Kirk Kleinschmidt
10:15 – 10:20	Approval of Minutes from the April 12, 2004, Meeting; Correspondence; and Announcements	Kirk Kleinschmidt
10:20 – 10:30	Environmental Developments <u>Expected outcome:</u> <ul style="list-style-type: none">• Discuss major tobacco-related news	Kirk Kleinschmidt
10:30 – 10:45	Legislative Update <u>Expected outcome:</u> <ul style="list-style-type: none">• Learn status of tobacco-related legislation	Paul Knepprath, American Lung Association
10:45 – 11:30	Budget Update <u>Expected outcome:</u> <ul style="list-style-type: none">• Learn about the May Revision of the Governor's proposed budget• Discuss any proposed funding cuts	Joe Shinstock, Department of Finance
11:30 – 12:00	Updating the Local Lead Agency Funding Formula <u>Expected outcome:</u> <ul style="list-style-type: none">• Gain a better understanding of how current population figures impact funding formula needs	Rich Heintz, Project Directors' Association
12:00 – 1:15	LUNCH BREAK	
1:15 – 1:45	Department of Health Services/Tobacco Control Section Report <u>Expected outcome:</u> <ul style="list-style-type: none">• Review program updates in relation to the TEROC Master Plan (MP)• Review new ads produced and learn of new creatives• Hear progress on new ad concepts, focus group responses, and approval status	Dileep G. Bal Colleen Stevens

1:45 – 2:15	California Department of Education (CDE) Report <u>Expected outcome:</u> <ul style="list-style-type: none"> • Learn about CDE response to the Tobacco Use Prevention Education (TUPE) Task Force recommendations to CDE, and next steps for implementation • Learn recent program updates in relation to MP 	Meredith Rolfe John Lagomarsino
2:15 – 2:45	University of California – Tobacco Related Disease Research Program (TRDRP) Report <u>Expected outcome:</u> <ul style="list-style-type: none"> • Learn recent program updates in relation to MP • Hear progress for hiring Director 	Larry Gruder
2:45 – 3:10	BREAK	
3:10 – 3:30	Public Questions and Comments	Kirk Kleinschmidt
3:30 – 4:00	Member Discussion <u>Expected outcome:</u> <ul style="list-style-type: none"> • Identify and discuss agenda items for July TEROC MP and issues meeting • Hear member issues and suggestions for TEROC action 	Kirk Kleinschmidt
4:00	Adjourn	

Next TEROC Meeting: August 31, 2004, Sacramento

For information about this meeting, contact Kathony Jerauld at (916) 449-5492, or email kjerauld@dhs.ca.gov